

UConn SDM Handout for Industry Representatives

**Information for Industry Representatives for Interactions with
UConn School of Dental Medicine Faculty, Staff, Residents and Students**

We are providing this information so that all interactions between Industry Representatives and faculty, staff, residents and students adhere to the policies and guidelines established by the UConn School of Dental Medicine (SDM).

1. Access to the UConn SDM for Industry Representatives for Social or Educational Events

- Industry Representatives are prohibited from directly contacting students, staff, or residents. The Industry Representative must contact, and may only contact, a faculty member.
- A faculty/staff/student sponsor of an Industry visit must seek permission for the Industry visit well in advance (at least 4 weeks) of the visit. (Only in unique situations will written permission be granted with less than 4 weeks advance request.) Permission may be sought from the Associate Dean for Student Affairs or, if that person is not available, from the Sr. Associate Dean for Education and Patient Care, by faculty/staff/student sponsors, by completing a written request, available at http://sdm.uchc.edu/pdfs/application_industry_events.pdf.
- Visits from Industry officials must comply with local and institutional regulations including privacy protections for patients (Health Insurance Portability and Accountability Act [HIPAA]) and faculty and students (Family Educational Rights and Privacy Act [FERPA]), and address professional and state credentialing requirements regarding what qualifies for certified continuing education credit.

2. Site Access to the UConn SDM for Industry Representatives for All Other Purposes

- For all access not related to social or educational events, Industry Representatives are prohibited from directly contacting students, staff, residents, or faculty. The Industry Representative must contact, and may only contact, the Sr. Associate Dean for Education and Patient Care at (860) 679-4885.

3. Complimentary Samples and/or Educational Items

- No actual or implied *quid pro quo* exists when the UConn SDM accepts complimentary samples.
- Donation of samples to individual recipients are prohibited. Donation of samples to the SDM are allowed. To seek permission to provide samples, contact the Sr. Associate Dean for Education and Patient Care at (860) 679-4885.
- The SDM will have responsibility and control over the distribution of the samples. Industry will not have any control over how the samples are used.
- The personal information of all recipients of product samples are protected as per local, institutional, and federal guidelines.
- Patients receiving samples are informed that the provision of the samples does not imply endorsement of the product by the SDM or its faculty, staff, and students.

4. Support for Educational Conferences

- Support for educational conference is allowed only if the conference is independent, free of commercial bias, and beyond the control of Industry Sponsors.
- Industry must have limited or no influence on the conference, except to ensure the scientific accuracy of the description and use of product according to regulatory guidelines and approved label specifications for that particular product.
- The Industry sponsor will not have any influence on the selection of UConn SDM attendees. The SDM retains all authority for the selection of attendees.
- UConn SDM professionals participating on award committees and in the planning process and recipients of awards may accept honoraria and reimbursement for reasonable and moderate travel, lodging, and meal expenses consistent with SDM and state policies.

5. Support for Educational Meetings

- Support provided by Industry for educational meetings must be fully disclosed and there will be no actual or implied *quid pro quo* for interactions with the UConn SDM.

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- The SDM will have responsibility and control over the selection of content, faculty, educational materials, and venues.
- If specific products or materials are discussed, the discussion will be done in a non-biased manner. A faculty member must be present to ensure that the discussion will include comparable product and materials options from which a professional chooses.
- The Industry Sponsor cannot provide food or materials not directly related to the educational presentation nor claim sole responsibility for their provision.
- Funding for approved food or materials must be derived from a pooled fund within the UConn Foundation. Industry may make contributions to this fund but the SDM will have responsibility and control over the distribution of the funds. Industry will have no influence or non-restrictive authority over such funds. To contribute to this fund, contact the SDM Financial Officer at (860) 679-4065.
- During the conference or meeting, it may be noted that the Industry Sponsor made contributions to the pooled Foundation fund/account from which support is derived to underwrite the costs of food or materials as noted.
- Non-educational or non-patient-related gifts or branded promotional items will not be accepted by UConn SDM faculty, staff, residents, or students.

6. Industry-led Training and Education

- The meeting or session must be clearly identified as commercial in nature, and those individuals leading or teaching the educational program will be required disclose relevant financial relations to the provider and/or host.
- UConn SDM will accept from Industry only the quantity of single-use products (e.g., consumable or disposable products)— at no charge—that is reasonably necessary for the adequate evaluation of the product(s).
- With regard to testing or evaluation of capital equipment and other multiple use products, provision by Industry shall not assume the transfer of title and ownership, or an implicit agreement on the part of the recipient to purchase the product. The timetable and no-charge status, as well as the intended use of the product for demonstration purposes, should be described in a written agreement between the SDM and the Industry.

7. Educational Grants and Trainee Scholarships

- Industry is prohibited from providing grant or scholarship funds directly to faculty, staff, or students. Funds will be provided directly to UConn SDM by means of a written agreement or contract.
- The funds will not imply a real or perceived quid pro quo.
- Funds will be awarded through a fair, open selection process established by the SDM.
- The recipient will have a genuine, institutionally approved educational purpose.

8. Other Industry Support or Contributions

- When giving charitable donations or unrestricted grants for charitable or other philanthropic purposes, Industry will not have any control over how the funds are used, and all grants will comply with existing regulations and institutional policy.

9. Details regarding Consulting and Speaking Arrangements, and Authorship and Attribution of Joint Articles, Publications, and Presentations can be found in the *SDM Policy for Interactions with Industry*.

This document is provided for informational purposes only. It is not intended to replace or supersede the UConn SDM Policy for Interactions with Industry, which can be found in its entirety at http://sdm.uhc.edu/pdfs/guidelines_industry.pdf.